Communications and the Internet

VOCABULARY PRACTICE

UPPER-INTERMEDIATE | B2

Name: _____ **Date:** _____

1 Match each digital-communication term with its meaning.

1 digital footprint	____	a false information shared deliberately to deceive
2 echo chamber	____	b verification of claims using reliable evidence
3 content moderation	____	c provocative material designed mainly to attract clicks
4 misinformation	____	d traces of information left by a person's online activity
5 disinformation	____	e repeated hostile behaviour directed at someone online
6 clickbait	____	f system selecting and ranking content for users
7 online harassment	____	g false or inaccurate information shared without necessarily intending harm
8 end-to-end encryption	____	h environment where similar views reinforce one another
9 platform algorithm	____	i protection allowing only sender and recipient to read a message
10 fact-checking	____	j process of reviewing and acting on user-generated material

2 Complete the media-literacy collocations.

amplify | claim | context | footprint | moderate | privacy | source | verify

1 _____ a factual claim

2 check the original _____

3 remove a post from its _____

4 protect user _____

5 manage your digital _____

6 _____ harmful content

7 algorithms _____ engagement

8 make an unsupported _____

3 Choose the most precise term for the context.

1 A false rumour is shared carelessly: *misinformation / disinformation*.

2 A fabricated story is spread to deceive voters: *disinformation / clickbait*.

3 A headline exaggerates to attract traffic: *clickbait / fact-checking*.

4 Only familiar opinions appear in a feed: *echo chamber / footprint*.

5 Reviewers remove threats from a forum: *content moderation / encryption*.

6 Old posts affect an applicant's reputation: *digital footprint / algorithm*.

7 Repeated abusive messages target one user: *online harassment / misinformation*.

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4 Complete the platform-safety report with terms from the box.

clickbait | content moderation | digital footprint | disinformation | echo chamber | end-to-end encryption | fact-checking | misinformation | online harassment | platform algorithm

The review found that the **1** _____ repeatedly recommended sensational **2** _____. This created an **3** _____ and increased exposure to both accidental **4** _____ and deliberate **5** _____. Independent **6** _____ corrected several claims. Stronger **7** _____ reduced **8** _____, while **9** _____ protected private messages. Users also received advice on managing their **10** _____.

5 Read the text and answer the questions briefly.

Responding to a misleading clip

A short video appeared to show a public official making an offensive remark. It spread rapidly before journalists located the full recording, which showed that the clip had removed a crucial sentence. The platform added context and reduced recommendations but did not delete the clip because copies were also being discussed critically. Researchers noted that corrections reached fewer users than the original post and recommended prompts encouraging people to open sources before sharing.

1 Why was the short clip misleading? _____

2 What evidence clarified the remark? _____

3 What two actions did the platform take? _____

4 Why was the clip not deleted? _____

5 What problem affected the corrections? _____

6 What design change did researchers recommend? _____

6 Rewrite using the expression in capitals.

1 The false claim was shared without intent to deceive. **MISINFORMATION** ___

2 The feed reinforced the same opinions. **ECHO** _____

3 Only the sender and recipient can read it. **END-TO-END** ____

4 Reviewers checked the claim against evidence. **FACT** _____

OVER TO YOU

Write a **120-150 word** response plan for misleading or harmful content on a platform. Address evidence, reach, context, moderation, privacy and user education.

[ ] Use at least ten target terms. [ ] Distinguish misinformation from disinformation. [ ] Justify each response.

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ANSWER KEY

1 Digital-communication terms

1 **d** 2 **h** 3 **j** 4 **g** 5 **a** 6 **c** 7 **e** 8 **i** 9 **f** 10 **b**

2 Media-literacy collocations

1 **verify** 2 **source** 3 **context** 4 **privacy** 5 **footprint** 6 **moderate** 7 **amplify** 8 **claim**

3 Precise terms

1 **misinformation** 2 **disinformation** 3 **clickbait** 4 **echo chamber**
5 **content moderation** 6 **digital footprint** 7 **online harassment**

4 Platform-safety report

1 **platform algorithm** 2 **clickbait** 3 **echo chamber** 4 **misinformation** 5 **disinformation**
6 **fact-checking** 7 **content moderation** 8 **online harassment** 9 **end-to-end encryption** 10 **digital footprint**

5 Reading - suggested answers

1 It omitted a crucial sentence. 2 The full recording. 3 It added context and reduced recommendations.
4 Copies were being discussed critically. 5 They reached fewer users. 6 Prompts to open sources before sharing.

6 Rewriting - possible answers

1 It was **misinformation**. 2 The feed created an **echo chamber**. 3 It uses **end-to-end encryption**. 4 Reviewers **fact-checked** the claim.

Over to you: Answers will vary. Check accurate distinctions, proportional moderation, privacy and evidence.